

WHAT'S NEW IN 202?1

EVENT TIMING: 11AM - 10PM DAILY



WHAT'S NEW IN 2021?



Emirates Falconer's Club

and its initiatives

The organisers of the Abu Dhabi International Hunting and Equestrian Exhibition showcase their projects and initiatives in preserving their falconry heritage while promoting the principles of sustainable hunting and species conservation, and relay its importance nationally and internationally. Visit our stand to learn more about Mohammed Bin Zayed School of Falconry and Desert Physiognomy and watch live shows of falcons, and the activities of the Arabian Saluki Center. Discover the oldest manuscripts of the falconry archives and the International Falconry Festival that was the host to 700+ falconers and specialists in 2017.



A series of Global Conferences

The International Fund for Houbara Conservation is organizing through virtual networks the Inaugural conference of a series of international scientific conferences of the Fund under the title (Advanced Research in Bustard Ecology and Conservation), including a number of specialized workshops.



IAF Council of Delegates Meeting

The Emirates Falconers Club, the event's organizer, will host the Council of Delegates Meeting of the International Association of Falconry and Conservation of Birds of Prey, which will be organized through a virtual networking session, bringing together representatives of more than 110 falconry clubs and organizations from more than 80 countries around the world.



Falconry Around the World

Fly around the world, learn about hunting with eagles and falcons. Explore the channels of European and Latin American Falconers, interact more with the participating falconers and learn about their culture and ancient heritage in falconry.

WHAT'S NEW IN 2021?



HALL 5 | STAND #: 5.D30

Arts & Crafts

As one of Abu Dhabi's most important annual arts & crafts events, ADIHEX not only offers local and international artists a dedicated gallery but a famous platform for workshops and auction.

Featuring famous artists as well as the sector's rising stars, the Arts & Crafts area attracts not only art and crafts collectors but also the fanatic and indulging enthusiasts. To top it all, year on year, members of the Royal Family, VVIPs and government officials are on the look out for the next addition to their collection at the event.

Arts & Crafts is the favourite sector of art collectors and future artists.



HALL 10 | STAND #: 10.A01

Equestrian

A networking area for experts, professionals and enthusiasts for the Arabian horses, camels and pets. It a free-to-access platform where exhibitors in one of the sectors that make up ADIHEX will present the latest and innovative solutions that will address emerging issues and challenges in the sector.



HALL 7 | STAND #: 7.E40

Falconry & the Falcon Auction

Building on its huge success in 2019, ADIHEX has again invited breeders and dealers of captive-bred falcons from various countries, to host their Falcon Auction and workshops at one of the most outstanding platforms onsite.

Launched by the Organizing Committee in the last edition with the aim of promoting the practice of falconry and sustainable hunting, the Auction is one of the most attractive features for the public this year as more falcon farms around the world will be competing to present the best of their at the show where it is possible for all attendees to acquire captive-bred falcons of high quality and outstanding performance in hunting.



HALL 5 | STAND #: 5.F30 A

Hunting Equipment & Camping

A round up of the most innovative products, equipment, and solutions across the fair, bringing you all the 'must see' elements in hunting and camping.

If you are looking for bespoke products for your specific needs, hundreds of product experts are available to provide you with the most apt recommendations.

This feature hosts the largest sustainable hunting hub where series of workshops and seminars are presented by experts and specialists from leading organizations in equestrian and falconry. Workshop and seminar topics include but not restricted to the contribution of falconers to conservation and culture, and the role of women in falconry and other disciplines.

WHAT'S NEW IN 2021?



HALL 3 | STAND #: 3.A30

Hunting Guns, Shooting Range & Workshop

Keep an eye out for this event feature that challenges attendees to try for the first time or test their different levels of skills through the shooting range area and a rich display of the latest and most popular brands of hunting guns. The Hunting Gun Workshops performed by expert manufacturers represents our discerning selection and is worth the visit.

Don't miss to check out the unique simulated experience in an ideal environment for beginners to intermediate levels. Test and try the latest shooting simulators or real air guns and be part of competitions to grab a share of exciting prizes. Make sure you use the mobile app around the show to find the exhibitors you're searching for!



HALL 8 | STAND #: 8.B20

Outdoor Leisure Vehicle & Equipment

Lace up your hiking/outdoor boots, pimp up your four-wheel drive, bring out your camping gears and get ready for action.

To top this, if you are dreaming for your new outdoor ride, buy your tickets now and come join us at the event to qualify for the Grand Raffle Draw.

Don't miss one of the features sponsored by Giga Works which will take you to new dimensions.

- Experience 4X4 Virtual Reality Desert experience, Off Road, Horse Riding, Saluki and Falcons
- Discover new equipment you need to use for your safari trips
- Learn art of outdoor cooking during camping and Hunting trips



HALL 4

Hunting Tourism & Safari

Fans of the exhibition await it every year, and the sector witnesses a wide regional and global participation, attracting thousands of practitioners of these interesting hobbies.

Exhibitors in this sector like travel agencies and hunting destinations, have been able to significantly increase their sales by offering hunting tour services to a wide audience, meeting major buyers, industry leaders and marketing experts at the event.

To know more about the participants in this sector, meet the hostesses who could assist you in discovering all the destinations available from other countries like South Africa, Germany, India, Russia, Pakistan, without missing the UAE.



HALL 7 | STAND #: 7.F20

Fishing Equipment & Marine Sports

Through the recent years, fishing as a leisure activity and a hobby is fast transforming to a community shared favorite in the Emirates. Abu Dhabi is surrounded by clean bodies of water that are conducive for the activity and at ADIHEX, fishing enthusiasts are welcome to explore the latest fishing equipment, marine sports gears as well as share insights and best practices with peers.

Take a break at the lounge and learn from our hostess who will assist you in knowing more about this sector.

WHAT'S NEW IN 2021?



HALL 9 | STAND #: 9.E30

Promotion & Preservation of Environment & Cultural Heritage

Don't miss the sector's development as Abu Dhabi, the ADIHEX's host city and capital of the United Arab Emirates, emerges as one of the most modern and forward-thinking cities on the planet while putting high-regard to its cultural heritage. Businesses, environmental and conservative consultants will enjoy networking with the key market players in the Middle East and Africa region.

Many of ADIHEX's Treasure hunt participants indulge in learning more about this incredible sector as their main objective is to preserve and share the Emirati culture. So be part of the Treasure Hunt and don't hesitate to discuss with the hostess game rules, prizes and perhaps even some exciting clues!



HALL 7 | STAND #: 7.C30

Veterinary & Pharmaceutical Products & Services

See the latest available peevs for your animals in the market at ADIHEX. Whether you are looking for grooming or veterinary products and services or interested in understanding the latest trends and explore the newest pet facilities in the Emirates, you'll find what you are looking for at the show.

Learn the steps on how to groom your animal @ ADIHEX!



ATRIUM | LEVEL 1

Media & ADIHEX Press Center

For almost two decades, ADIHEX has been the most influential trade event for hunting and its supporting sectors in the Middle East. This year, ADIHEX gives all media members and content curators the platform to converge at the 7-day event and join us in developing the event's story for its new decade of growth.

You also, tell us the ADIHEX story in your own words, images, videos and storyboards and share through your communication channels.

WHAT'S NEW IN 2021?



HALL10 | STAND #:10.B01

Zoo

Meet your favorite animals at ADIHEX featuring ponies, trained dogs and birds as well as a host of Arabian horses, Saluki dogs and Camels.

Let your children connect and have close encounters with the animals to introduce them to animal welfare early in their development.

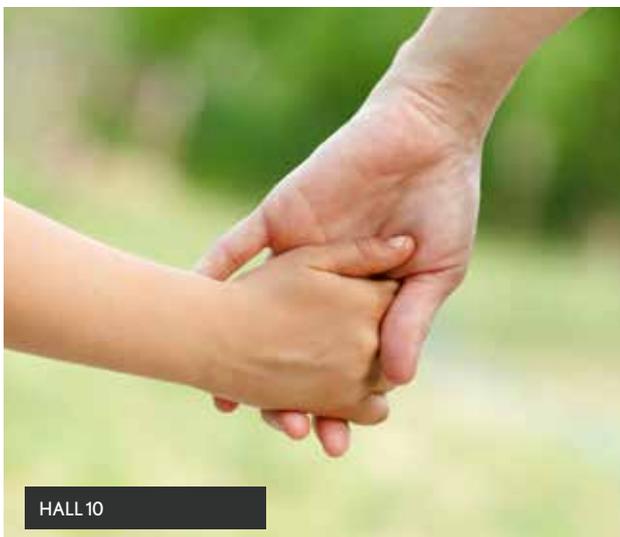


HALL 5 | STAND #:5.D30

Future Artist & Artist Wall

Watch as rising stars and experienced artists create their masterpieces live each day at the Art Wall. Support our efforts to encourage and inspire future generations of artists by visiting the Future Artists Wall, where we showcase the winning entries of the art competition, we run among art students in private and public schools as well as summer camps before the event .

Develop their creativity and artistic skills at ADIHEX by allowing them to watch and have a hands-on experience in watercolor painting and creating other artworks through the guidance of our hostesses and artists at the event.



HALL 10

Inclusion Community Meet Up

As part of ADIHEX diversity and inclusion efforts, we collaborated with SEDRA and Zayed Higher Organization to offer activities for people of determination the event. The Inclusion Community Meet Up Place is a great opportunity for their families to meet with the right organizations and community support groups.

Assisted and inclusive activities will be offered to children with determination who are attending the event. The Meet Up Area offers the right platform for families to meet organizations and community groups providing valuable services to the POD community.

Don't miss to check out inclusive volunteerism opportunities that are offered by our partner organizations this year.

WHAT'S NEW IN 2021?

FUJAIRAH FINE ARTS ACADEMY



HALL 5 | STAND #: 5.C10

ADIHEX Student Program

Supporting the further development of the generation in the arts, ADIHEX invites schools and academies to host their student cultural talent performances at the show.

This year, the spotlight is on Fujairah Fine Arts Academy who offers a wide variety of artistic display including the following:

Learn from the Students

- A workshop in Painting presented
- A workshop for writing names in Arabic calligraphy
- Pottery or sculpture workshop
- Photography workshop
- Musical performance on Oud and Qanun, the music department will participate in playing on Oud and Qanun, presented by the students of the music department.



WHAT'S NEW IN 2021?

FALCON CLINIC BY EFC



Falcon Hospital Examination

Emirates Falconers Club offers a new Feature at ADIHEX 2021 The Falcon Clinic, which will provide assessment for your falcon before you purchase it. Services includes falcon examination including physical examinations before and after anesthesia, blood testing, coproscopy examination for internal worms, endoscopy for crop and trachea, and other services including vaccination, tail mount fixing and microshipping



A VARIETY OF FUN AND EDUCATIONAL ACTIVITIES FOR CHILDREN



Pony Ride

Ditch the wooden rocking horses in your playground and get the chance to ride a real pony. Meet Princess, Asyal, Shamil and Fleur – the friendly ponies of Dhabian Equestrian Club



Thea Treasure Hunt

Be part of the quest for the hidden treasure at ADIHEX 2021 when you participate at the crowd and children's favorite, The Treasure Hunt. Follow the clues and test your knowledge on various areas including environmental preservation, animal welfare and cultural heritage. Learn trivia and important facts along the way.

To join, participants need to register using their mobile, wait for the confirmation notification and enjoy the Treasure Hunt quest by answering questions using clues that they will find from 8 exhibition booths with the treasure hunt icon in Halls 8, 9 and 10. Once they complete this requirement they will be eligible to claim a special prize from the starting point of the Treasure Hunt maze.



ADIHEX Cinema

Let your toddlers enjoy stories about the animal kingdom told through the creativity of puppeteers.



Connect with Nature

Meet your favorite animals at ADIHEX featuring ponies, trained dogs and birds as well as a host of Arabian horses, Saluki dogs and Camels.

Let your children connect and have close encounters with the animals to introduce them to animal welfare early in their development



Kids Photobooth

After getting your kids faces painted, don't miss to strike a pose at the dedicated photobooth and get a copy of your photos emailed to you after the event.



Face Painting & Tattoo

Meet the very friendly face and skin painters who are very talented and will help your child choose the art that suit their mood or style

INNOVATIVE TEMPORARY FABRIC STRUCTURES

Aluminum and Steel Structures

Prefabricated Buildings

Event Furniture Rental

✔ Cost-effective

✔ Durable

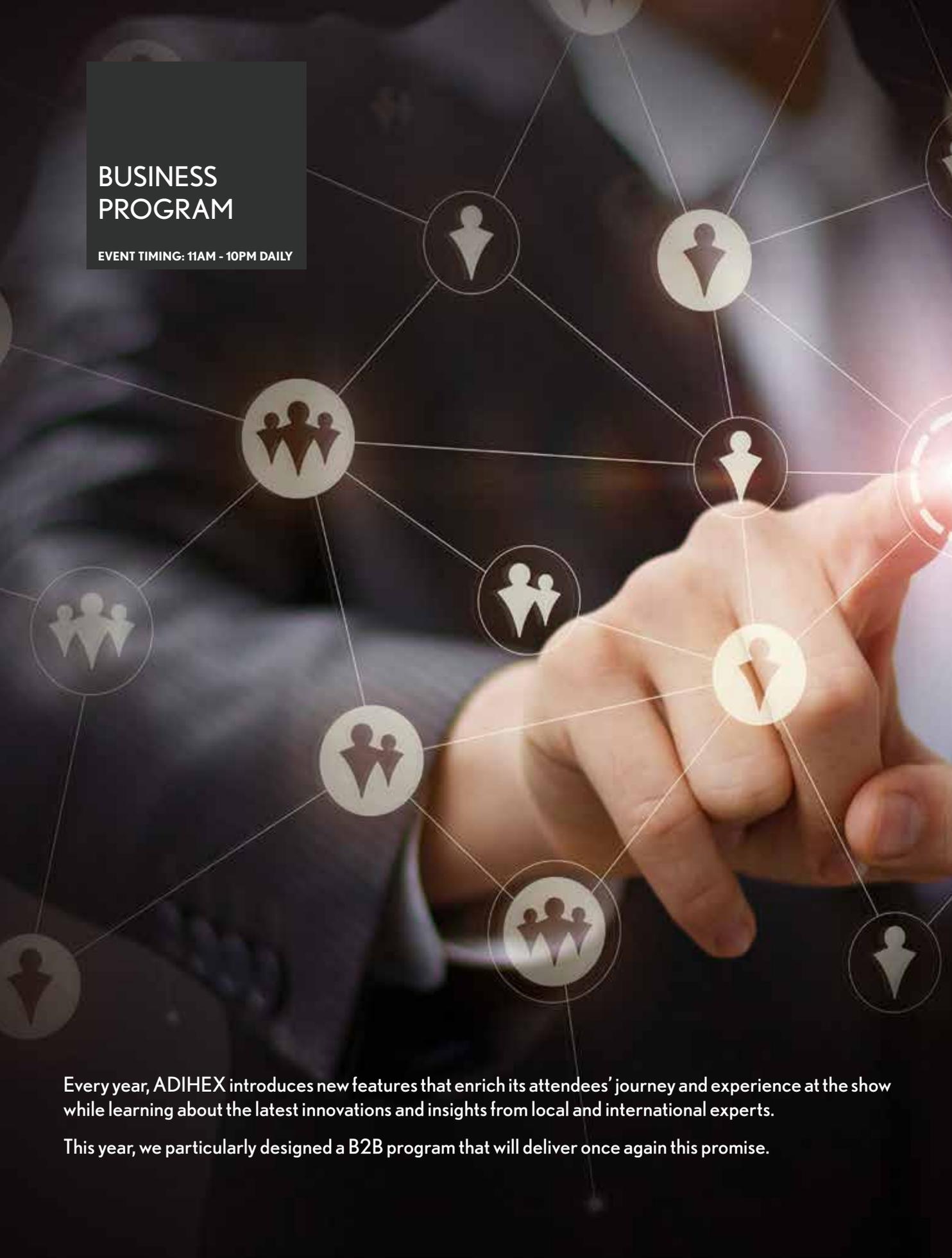
✔ Weather-Proof

ALFARES
Intl. Tents

🌐 www.alfarestents.com

✉ info@alfaresintl.com

📞 +971 54 400 2658

A hand in a dark suit jacket is pointing towards a glowing digital interface. The interface features a network of white circular icons connected by thin white lines. The icons represent individuals or groups of people, with some showing single figures and others showing multiple figures. The background is dark and blurred, showing a person's face and hands in a professional setting.

BUSINESS PROGRAM

EVENT TIMING: 11AM - 10PM DAILY

Every year, ADIHEX introduces new features that enrich its attendees' journey and experience at the show while learning about the latest innovations and insights from local and international experts.

This year, we particularly designed a B2B program that will deliver once again this promise.

WHAT'S NEW IN 2021?

B2B Conference & Workshops

ADIHEX 2021 features three learning platforms that will gather global and regional experts in falconry, equestrian and other supporting sectors of the show to share their industry outlook and insights to all attendees.

Three dedicated stages will focus on major topics mentioned above in an interactive format of workshops, talks, round table discussions and product presentations across all 7 days of the events.



Sustainability Hub

The Emirates Falconers' Club, in partnership with the International Association of Falconry and Birds of Prey as well as UNESCO, is pulling together and supporting the industry in tackling the greatest challenges constructively through a series of conference sessions and workshops at ADIHEX.

The two-day hybrid conference format brings experts together in-person and digitally for an exchange of insights and best practices, finally creating a framework to guide industry professionals internationally.

The platform will also host renowned regional and international professionals in sustainable hunting during the 7 days of the event.

The Equestrian Hub

After a year of digital and B2B online events, rediscover equestrian activities and learn more about the Inclusive projects that are again facilitated in the country through in person activities.

- Meet the top professionals in the equestrian; explore the main innovations and keep up-to-date with the evolution of processes and operations.
- Attend the training sessions organized by Dhabian Equestrian Club
- Visit the Inclusion Community Meet Up Area entirely dedicated to providing fun and learning activities for kids of determination and their families and support groups.

The Podium

A 7-day programme of product presentations from suppliers, manufacturers and distributors of products, innovations and solutions from the 11 sectors of focused at ADIHEX.

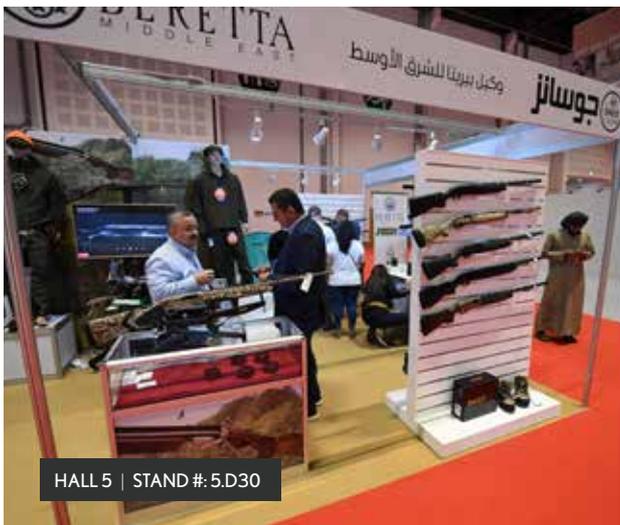
See first-hand the latest innovations, exciting hunting destinations and more. Don't hesitate to interact with the speakers to discover insights and business opportunities as they may be open to partnerships and other collaboration.

WHAT'S NEW IN 2021?



ADIHEX Community Channel

ADIHEX Community Channel is the go-to platform for professionals from the 11 sectors to access the latest trending news, experts insights and curated content for the industry by leaders and influencers. It features videos, blogs, even news, webinars and more that are available for the ADIHEX attendees to enjoy on-demand.



ADIHEX Engage/ Match Making Program

This edition, ADIHEX launches the Business Match making that gives more opportunities for international and regional suppliers and manufacturers in the 11 sectors that make up the show to meet the right buyers, distributors and agents at the show.

A team of business matching professionals will be assisting in setting up pre-arranged meetings at the show and ensure that these meetings happen onsite. This is another effort to ensure that all attendees of ADIHEX can maximize their participation at the show.



ADIHEX Hybrid/Experience Virtually

ADIHEX 2021 offers more networking and business opportunities in a face-to-face event format augmented with additional value to its attendees through a curated digital experience for the industry, by the industry.

ADIHEX Mobile Application - is a virtual platform for visitors who are unable to come in person to the exhibition, which allows them to communicate with exhibitors and create business opportunities with them.